



**Embassy of India**

**Berne**

(concurrently accredited to Liechtenstein)

**MISSP**



**Invites you to**

**India Business Week**

**24-30 Nov. 2022**

**Symposium on**

**India's Transformation as a  
Global Business Hub**

**(Momentum In India: Swiss SME Program - MISSP)**

**On**

**24 November 2022 at 09:45 am**

**Venue**

**FIFA Museum**

**Seestrasse 27, 8002 Zürich**

RSVP by 31 October 2022 at

[com2.berne@mea.gov.in](mailto:com2.berne@mea.gov.in)



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# **India Business Week**

**24-30 Nov. 2022**

## **MISSP Symposium on India's Transformation as a Global Business Hub**

**24 November 2022 at 09:45 a.m.**

**FIFA Museum**

### **PROGRAM SCHEDULE**

- |                 |   |
|-----------------|---|
| <b>09:45 am</b> | Registration  |
| <b>10:00 am</b> | Opening Address by <b>Mr. Sanjay Bhattacharyya, Ambassador of India to Switzerland</b>  |
| <b>10:15 am</b> | Address by <b>Mr. Philippe Reich, Chairman, Swiss Indian Chamber of Commerce (SICC)</b>   |
| <b>10:30 am</b> | Presentation on ' <b>Legal &amp; Regulatory Framework for Investments in India</b> ', by Mr. Shivendra Kundra, Managing Partner, Kundra & Bansal, India |
| <b>11:00 am</b> | Presentation on ' <b>Incentives &amp; Taxation in India</b> ' by Mr. Alok Vasant, Counsel, Kundra & Bansal, India                                       |
| <b>11:20 am</b> | <b>Coffee Break</b>   |
| <b>11:30 am</b> | <b>'Sleepiz India Story'</b> Swiss Business Success Stories in India<br>Presentation by <b>Mr. Soumya Dash, CEO, Sleepiz AG</b>                         |
| <b>11:45 am</b> | <b>Swiss Business Success Stories in India</b> Presentation by <b>Mr. Ron Pal, Chairman, Innoterra AG</b>   |
| <b>12:00 pm</b> | Q&A Session   |
| <b>12:15 pm</b> | Closing Remarks by <b>Embassy of India, Berne</b>   |
| <b>12:20 pm</b> | <b>Networking</b>   |